

# Michael Scully

Interaction, Design, and Digital Experience



**phone** 503.704.0361  
**foot** 3959 N Overlook Blvd, Portland, OR 97227  
**email** ScullyPDX@gmail.com  
**web** scullypdx.com

## May 2014 Providence Health & Services

### - Present Senior Interactive Designer

I work closely and collaboratively with developers, writers, graphic designers, and marketing leads across all phases to create prototypes, apps, websites, animated HTML5 ads, responsive email templates, video tutorials and ads, and mobile experiences.

I also: set Best Practice standards for Providence/Swedish Digital Marketing efforts, handle technical integration and troubleshooting with new vendors, and routinely lead discovery and presentation meetings.

## Jan 2008 Yes Agency

### - May 2014 Creative Lead for eBay

Instrumental in growing eBay into Yes agency's largest account—I oversaw a five member team on all phases of creative for campaign emails, landing pages, and banners. This included: whiteboarding, concepting, art-direction, copy writing, client communication and tactics (including leading all presentations and discovery meetings), and web development QA.

Before eBay, I also designed email campaigns, mobile experiences, websites, banners, and landing pages for big brands like: Intel, HP, Coca-Cola, AT&T, Scholastic, Webroot, VSP, and many more.

## May 2006 Fred Meyer/Kroger

### - Jan 2008 Graphic Designer

I worked closely with the Creative Director, copy team, merchants, and buyers to create weekly advertisements. Other projects included: direct mail, gift cards, POP displays, logo design, and site updates.

## Aug 2002 Dr. Bott LLC

### - May 2006 Art Director

Responsible for all design-related projects including: HTML newsletters, web banners, national magazine ads, catalogs, trade show graphics, product packaging, web updates, collateral, product and ad photography, image database management for an iPod and Apple computer hardware and accessories company.

## May 2001 C-Net/VersionTracker

### - June 2002 Art Director

Responsible for all design-related projects including: product packaging, brand identity, web design, UX, motion graphics, collateral, trade-show graphics, direct mail, and banner and print promotions. Also responsible for hiring and managing contract designers and design interns.

## June 2000 Cybersight/NineDots

### - April 2001 Designer

Responsible for web design and UI design, animated and rich-media banners, flash games, and promotions for a large internet services firm. Client work included: Wells Fargo, E-Vineyard, Quaker, Dreyfus Financial, and Dole.

## 1999 Portland State University

Multimedia Professional Certificate

## 1995 University at Buffalo

BA cum-laude, English Literature

## Skills

Adobe Creative Suite  
Axure  
HTML / CSS  
Sketch  
HTML5 Animation  
Video Editing  
Creative Direction  
Copy-writing & Editing

## Awards

### Gold Award Newsletter Design

VSP/Envision Newsletter  
*American Business Awards, 2014*

### Silver Award Newsletter Design

VSP/Envision Newsletter  
*Horizon Interactive Awards, 2014*

### Best Email Design

VSP/Envision Newsletter  
*PR Daily, 2013*

### Best Triggered Email Design

Feld Entertainment / Disney  
*Marketing Sherpa, 2012*

## Interests

Movies  
Photography  
Coffee  
Craft Beer  
Cycling  
Irritating music